

# SCADshow

1470 Spring St. NW, Atlanta, GA 30309



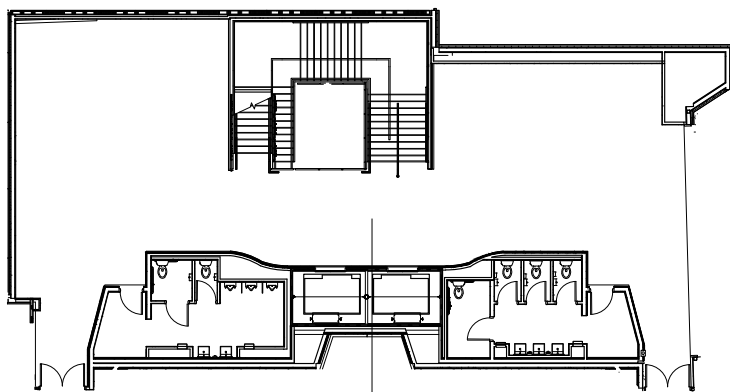
SCADshow is where stars, guests, and patrons connect through culture, community, and conversation. With two state-of-the-art theaters equipped with industry-leading projection and sound production technology, SCADshow offers the best in high-quality cinema and live-show experiences.

Located in Midtown Atlanta, SCADshow is home to signature events SCAD TVfest and SCAD AnimationFest, yearly festivals celebrating television, streaming, and digital media. The theater also regularly hosts screenings, talks, and live performances.

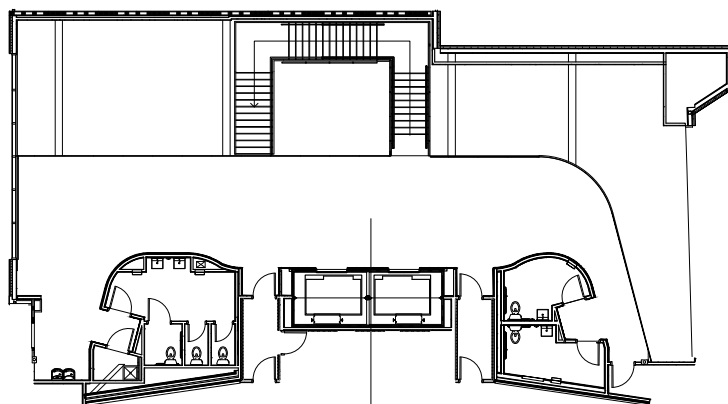
# SCADshow

## FLOOR PLANS/MAPS

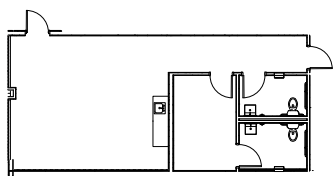
### Main Stage



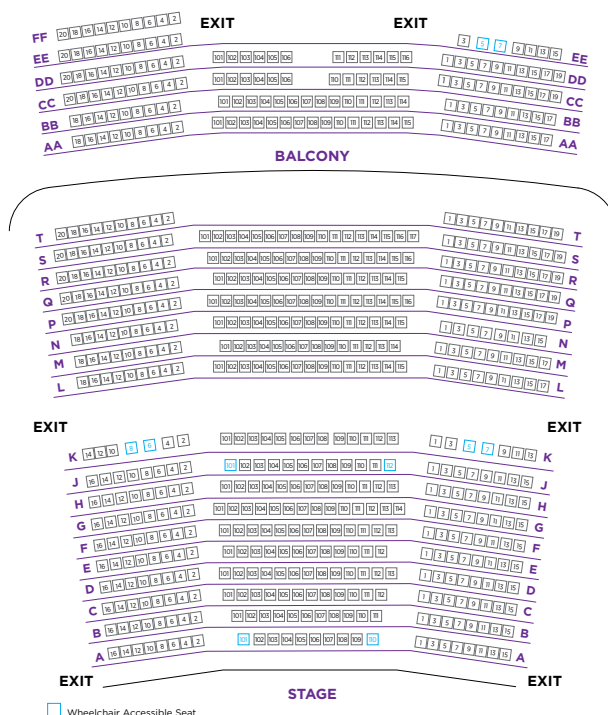
3rd Floor Lobby



4th Floor Lobby

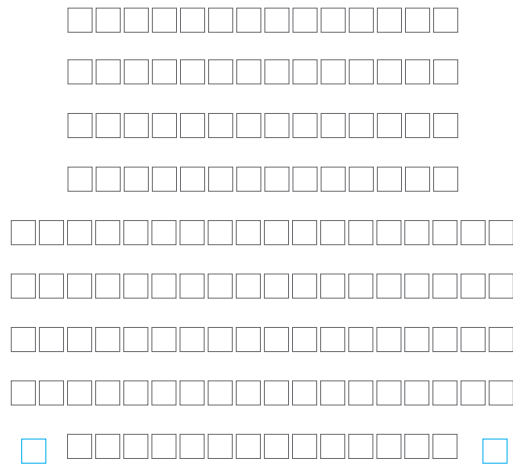


3rd Floor Greenroom



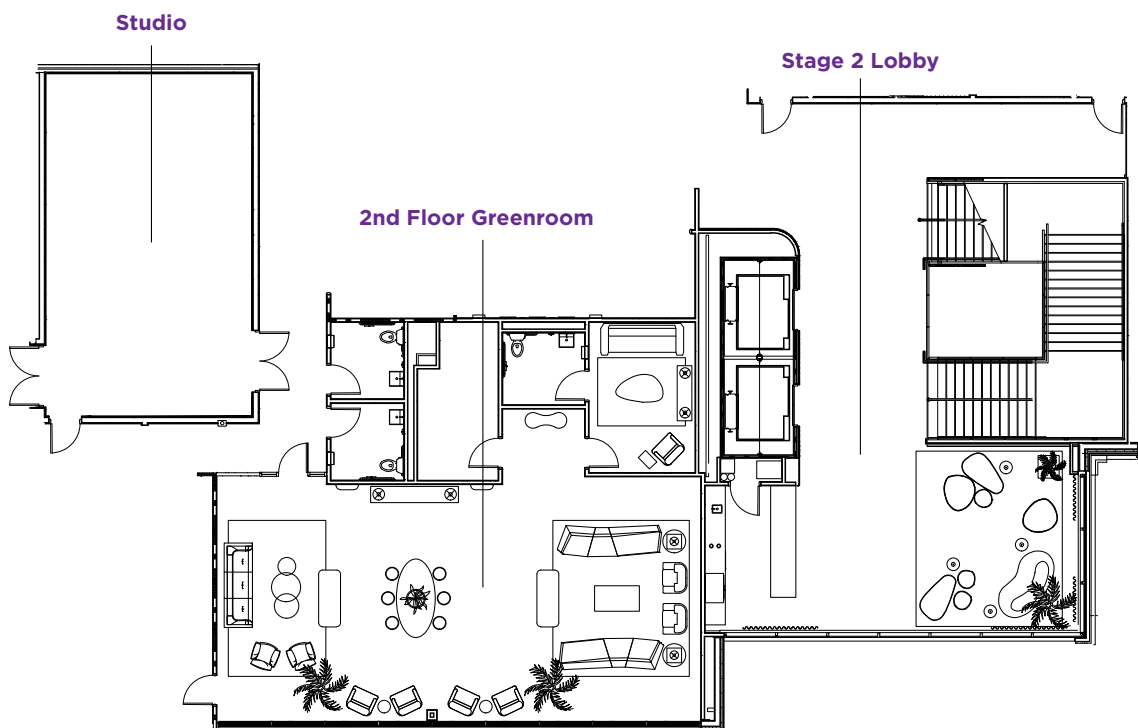
# FLOOR PLANS/MAPS

## Stage 2



## STAGE

☐ Wheelchair Accessible Seat





## Equipment and setup procedures

Notify the SCADshow team of any external equipment you need to bring in. You cannot affix anything to SCADshow's walls, windows, or railings.

## Loading dock

SCADshow's loading dock is accessible via Spring Street. Vehicle clearance for the loading dock is 13 ft. 8 in. Provide SCADshow with the make and model of the vehicle being used for loading and unloading.

## VIP and event coordinator parking

SCADshow is located at 1470 Spring St. NW. Its parking deck is attached to the building, with access on Spring Street next to the SCADshow main entrance.

When you arrive, turn right into the garage. Parking is available on the third floor, in the reserved SCADshow parking spaces with pink signs. There may be cones blocking these spaces, which can be moved to park. Call the SCADshow rental agent for an escort into the building.

Clearance for the parking deck is 8 ft. for all vehicles. Provide a first and last name and the make and model of each vehicle for parking.

## Certificate of insurance (COI) requirements

Commercial general liability insurance covering the lessee and/or contractors or subcontractors performing under the agreement must be obtained, with limits not less than:

|                                                     |             |
|-----------------------------------------------------|-------------|
| General Aggregate                                   | \$2,000,000 |
| Products & Completed Operations Aggregate           | \$2,000,000 |
| Personal & Advertising Injury                       | \$1,000,000 |
| Liquor Liability (if alcohol is being served)       | \$1,000,000 |
| Each Occurrence                                     | \$1,000,000 |
| Premises Damage Legal Liability, Any One Occurrence | \$300,000   |
| Medical Expense, Any One Person                     | \$10,000    |

## Preferred vendors for catering

All clients must book a professional caterer when serving food and beverages. SCADshow recommends the following local caterers:

Dennis Dean Catering | [dennisdeancatering.com](http://dennisdeancatering.com)

Soiree Catering & Events | [soireecateringatlanta.com](http://soireecateringatlanta.com)

La Dolce Vita Mobile Bar | [ladolcevitamobilebar.com](http://ladolcevitamobilebar.com)

Three Sisters Catering | [threesisterscatering.com](http://threesisterscatering.com)

## Finalized run-of-show and content deadline

The finalized run-of-show (ROS) and production content should be provided to SCADshow at least one week prior to the event date. Failure to adhere to this deadline will limit the ability to make last-minute changes.

## Main Stage specifications

- Barco 4K DCP laser projector
- DSP and DVD capabilities
- Dolby 7.1 Surround Sound
- Screen size: 38 ft. x 16 ft.
- Theatrical lighting

## Full presentation capabilities

- Livestream capability with multiple input video switching and three in-house cameras
- Lectern with customizable digital podium
- Digital podium size: 1080x1920, 300 dpi, JPG format

## Stage 2 specifications

- Barco 4K DCP laser projector
- DSP and DVD capabilities
- Dolby 7.1 Surround Sound
- Screen size: 24 ft. x 10 ft.
- Lectern with customizable digital screen
- Digital podium size: 1080x1920, 300 dpi, JPG format

## Ticketing

SCADshow can manage ticketing for your event utilizing Tessitura ticketing software, at an additional cost. Notify the SCADshow team to explore this option.

## SCADshow parking

Located in the heart of Midtown, SCAD Atlanta and SCADshow are easily accessible from Interstate 75 (via Exit 250 while traveling north or south) and Interstate 85 (via Exit 84 while traveling south).

Patrons are strongly encouraged to use rideshare apps when attending events at SCADshow, as parking is limited. Paid parking is available at 1422 W. Peachtree St. NW. The parking garage entrance is located on 18th Street NW. Access the garage via 17th Street NE by taking a right onto W. Peachtree Street NW and then a left onto 18th Street NW, or by taking Spring Street to 18th Street NW, taking a left onto 18th Street NW, and then an immediate left into the parking garage.

Additional theater parking is available at the SCAD Atlanta parking deck (1600 Peachtree St. NE), which is approximately a 10-minute walk from SCADshow. From the parking deck, patrons can access SCADshow by walking down SCAD Way to the courtyard between FORTY and FORTY FIVE.

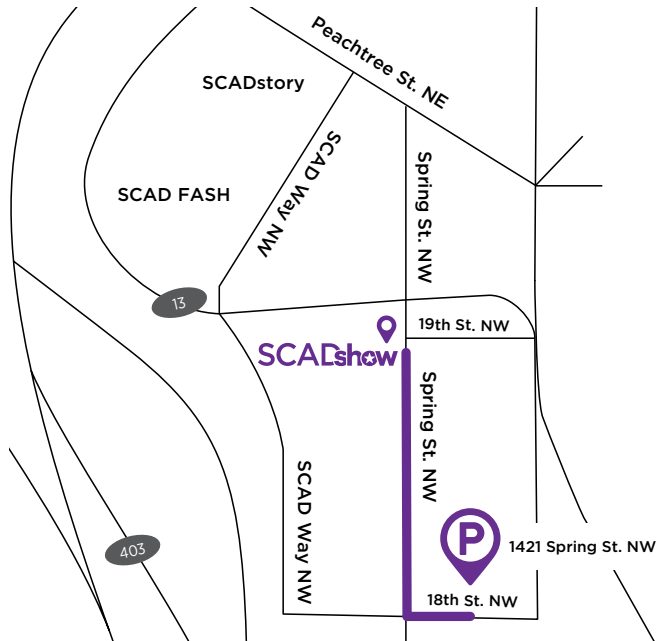
For more information, visit [scadshow.com/visit](http://scadshow.com/visit).

## Additional parking

From SCADshow, follow Spring Street NW south and turn left at the next light for 18th Street NW.

The parking deck entrance will be your first left; enter the parking deck with signage for 1422/1430.

**1421 Spring St. NW, Atlanta, GA, 30309**



From SCADshow, follow Spring Street NW south and turn right at the next light for 18th Street NW.

Continue on SCAD Way through the tunnel and enter the SCAD parking deck.

**1600 Peachtree St. NE, Atlanta, GA, 30309**

